

Kreisman Initiative on Housing Law and Policy Symposium

MISSING MIDDLE HOUSING: THE KEY TO SCALING AFFORDABILITY?



As housing has become increasingly unaffordable and government subsidy falls far short of need, there is an urgent need to preserve, or build more of, the nation's supply of un-subsidized, "naturally occurring affordable housing." Bringing together leading housing academics, policy makers, and practitioners from the public, private, and innovation spheres, the Kreisman Housing Law and Policy Initiative's annual symposium, "Missing Middle Housing: The Key to Scaling Affordability?" will center around whether building and preserving "missing middle housing" — the tier of housing that falls between single family homes and high-rises — can create more affordable housing options in the United States.

May 1, 2023
The David Rubenstein Forum

About the Kreisman Initiative

The Kreisman Initiative for Housing Law & Policy brings together multiple fields of inquiry — including policy, social services, business, law, social and data sciences — to advance housing scholarship and generate new ideas about cities and housing. The Initiative includes a graduate fellowship program of students across the University of Chicago, and events that bring together housing thought leaders from academia, policy, and industry. The Initiative is made possible by substantial support from David Kreisman AB '60, JD '63, and Susan Kreisman and is based in the Mansueto Institute for Urban Innovation at the University of Chicago.

kreismaninitiative.uchicago.edu

Mansueto Institute
for Urban Innovation **University**
of Chicago



Schedule

8:00 – 8:30 AM - Registration & Breakfast

Friedman Hall, 3rd Floor, Prefunction Space

8:30 – 8:45 AM - Introduction

Luís Bettencourt, Director of the Mansueto Institute for Urban Innovation, University of Chicago

Emily Talen, Professor of Urbanism, University of Chicago
Friedman Hall, 3rd Floor

8:45 – 9:45 AM – Opening Keynote

Dan Parolek, Founding Principal of Opticos Design and Author of *Missing Middle Housing*
Friedman Hall, 3rd Floor

9:45 – 11:00 AM

Naturally Occurring Affordable Housing

Nathaniel “Nat” Decker, Research Economist, Fannie Mae

Jake Wegmann, Associate Professor, University of Texas, Austin

Kurt Paulsen, Professor of Urban Planning, University of Wisconsin, Madison

Moderator:

Stacie Young, President & CEO, Community Investment Corporation
Friedman Hall, 3rd Floor

11:00 – 11:15 AM -- Break

Friedman Hall, 3rd Floor, Prefunction Space

11:15 AM – 12:30 PM

Missing Middle Typologies

Jennifer Settle, Senior Associate, Opticos Design
Susan Henderson, Founding Principal, Placemakers LLC

Carlos Robles Shanahan, Co-Founder/Director, Duo Development, **Rafael Robles**, Co-Founder/Director, Duo Development

Moderator:

Rhea Stephen, Senior Director of Market Analytics, CoStar Group Inc.
Friedman Hall, 3rd Floor

12:45 – 1:45 PM – Lunch Keynote

Jenny Schuetz, Senior Fellow, Brookings Metro

Introduction:

Robert Chaskin, McCormick Foundation Professor, University of Chicago
University Room B, 2nd floor

1:45 – 3:00 PM

The Disappearing Middle

Ward Miller, Executive Director, Preservation Chicago

Anthony Simpkins, President & CEO, Neighborhood Housing Services of Chicago

Dunni Cosey Gay, Director, Preservation Compact

Moderator:

Gary Scott, Board Member, Congress for the New Urbanism
Friedman Hall, 3rd Floor

3:00 – 3:15 PM -- Break

Friedman Hall, 3rd Floor, Prefunction Space

3:15 – 4:45 PM

Creating New Supply

Ryan Terry, Founder & Managing Partner, R + T Studio

Mark Martin, CEO, BuildUp

Brian Falk, Executive Director, Center for Applied Transect Studies

Moderator:

Kyle Smith, Director of Housing and Community Development, Metropolitan Mayors Caucus
Friedman Hall, 3rd Floor

4:45 – 5:30 PM – Closing Keynote

Erika C. Poethig, Special Assistant to the President for Housing and Urban Policy, White House Domestic Policy Council

Introduction:

Doug Farr, Founder/Principal, Farr Associates
Friedman Hall, 3rd Floor

5:30 – 6:30 PM -- Reception and Book Signing

Dan Parolek, Founding Principal, Opticos Design, and Author of *Missing Middle Housing*
City View Room, 10th Floor